
PRIYA NAIR

priya.nair@example.com • +31 6 1234 5678 • Amsterdam, Netherlands • [linkedin.com/in/priyanair](#)

PROFILE

Senior product manager with 8 years in B2B SaaS, the last 4 owning platform products. I ship outcomes, write things down, and consider "why are we building this?" a form of affection.

EXPERIENCE

Senior Product Manager, Platform

INVOICELY (FINTECH SAAS)

2022 — Present

- Own the API and integrations platform serving 40% of company ARR; grew integration adoption from 23% to 51% of accounts
- Led the rebuild of the partner onboarding flow, cutting integration time-to-live from 6 weeks to 9 days
- Defined the platform OKR framework now used by three product teams; churn on integrated accounts is 60% lower than non-integrated

Product Manager

SHIPPR (LOGISTICS SAAS)

2020 — 2022

- Owned the carrier integrations roadmap (12 integrations, 3M shipments/month)
- Shipped self-serve tracking pages that reduced "where is my order" support tickets by 35%

Associate Product Manager

BOL.COM (E-COMMERCE)

2018 — 2020

- Ran discovery and delivery for checkout payment-method expansion (iDEAL, Bancontact)

EDUCATION

M.Sc. Business Information Management

ROTTERDAM SCHOOL OF MANAGEMENT

2016 — 2018

SKILLS

Product: Platform/API strategy, discovery, OKRs, roadmap prioritization, B2B SaaS metrics

Technical: SQL (fluent), REST APIs, Postman, basic system design literacy

Languages: English (fluent), Dutch (B1), Hindi (native)