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Dear Nimbus Audio team,

Audio products that focus on sound quality over status deserve a brand voice that talks to customers like adults, which is why your approach to community and content caught my attention.

At ESN Milano, I grew a weekly English newsletter from 400 to 1,100 international subscribers while maintaining a 52% open rate. I handle the entire lifecycle in Mailchimp—writing, layout, A/B testing subject lines, and analyzing click patterns to figure out what resonates. Alongside that, I built an 8k-follower meme page and grew a film society's Instagram from 300 to 2,400 followers by focusing on relatable content rather than polished corporate speak. I know how to turn casual followers into active readers who actually open weekly emails.

Joining Nimbus, my immediate priority would be bringing a consistent, personality-driven rhythm to your weekly newsletter and testing short-form video angles on TikTok for your next product launch.

Kind regards,
Sofia Marchetti